

## **NSF Center for IPM: Communications in IPM**

### **Perspectives on Corporate Sustainability and IPM: How Do We Know It's Real?**

A series of discussions by and for invited participants at

**Four Points by Sheraton  
1201 K Street NW  
Washington, DC 20005**

**September 30, 1:00 – 5:00 pm, Reception 6:00 – 8:00 pm  
October 1, 8:00 am – Noon**

#### **September 30**

##### **Keynote Speaker – (1:00 – 1:30)**

*Is IPM Important for Sustainability in the Agricultural Sector?* – Mike Edgerton, Monsanto

##### **Government and Standards Organizations – (1:30 – 3:00)**

*What Role Does/Should Government/Standards Groups Play in IPM and Sustainability for the Agricultural Sector?*

NRCS: EQIP and IPM – Joe Bagdon, USDA/NRCS

International Responsibilities, Harmonization and Data Sharing for Responsible Trade – Ron Sequiera, USDA/APHIS CPHST

Defining IPM Elements: Who and How? – Curt Petzoldt, Cornell University

ANSI Standards for Sustainability – Bob Noth, ANSI Board of Directors

##### **BREAK – (3:00 – 3:30)**

##### **Pest Management Industry – (3:30 – 4:30)**

*Biotech/Agri-chem Programs in Support of Sustainability*

Pesticide Environmental Stewardship Program – Tom Brennan, EPA

Resistance Management and Sustainability – Carlos Granadino, IRAC US

Keystone Project – Michael Doane, Monsanto

##### **Discussion – (4:30 – 5:00)**

##### **Reception – (6:00 – 8:00)**



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**October 1**

**Continental Breakfast – (8:00 – 9:00)**

**Food Producers: Growers, Consultants, and Extension – (9:00 – 10:00)**

*Sustainability on the Farm – Where Are We Headed and Why*

Consultant Certification – Charlie Mellinger,  
National Alliance of Independent Crop Consultants

Gender and Social Responsibility – Maria Elisa Christie, IPM CRSP, Virginia Tech

Texas Extension and Urban Sustainability – Mike Merchant, Texas A&M University

**BREAK – (10:00 – 10:30)**

**Food Chain Organizations – (10:30 – 11:30)**

*Processor Programs in Support of Sustainability*

IPM, Food Safety and Sustainability – Thomas Mack, Dole

IPM, Sustainability and Marketing – Tom Rabaey, General Mills

3<sup>rd</sup> Party Production Certifications – Shane Samples, SYSCO

**Final Discussion and Wrap-Up**