

**Communications in IPM -
Food Production Industry: Opportunities and Challenges**
EPA Potomac Yard Conference Center

August 1 - 2, 2007

Agenda

The food production industry faces numerous challenges in advancing sustainable agriculture. The symposium goals are to identify these challenges and identify opportunities to address them, share information among producers and input providers on current and potential initiatives, and explore ways for better communication and collaboration among the industry. Achievement of these goals will improve efficiency, reduce costs and enhance sustainable agricultural production for the industry, including growers, processors and packers, wholesalers, retailers and ultimately consumers.

Sponsored by the National Science Foundation Center for Integrated Pest Management
and hosted by US EPA

August 1, 2007

6-8:00 PM **Reception – Hyatt Regency, Crystal City - All participants invited**

Light fare and drinks.

August 2, 2007

- 7:30 Registration, coffee, EPA Potomac Yard Conference Center
- 8:00 Welcome & Introductions
Ron Stinner, Director, NSF Center for IPM
- 8:20 Overview of Aug 1 Food Industry/Public Agency Summit: **Tom Green**, President, IPM Institute
Reporting Out: Opportunities and Challenges
Public Agency Perspective – **Tom Brennan**, EPA
Buy-Side Perspective – **David Pendlington**, Sustainable Agriculture Program Coordinator, Unilever
Processor Perspective - **Steve Balling**, Director, Agricultural Services, Del Monte
Sustainability from a Consumer Perspective– **Kate Peringer**, Hartman Group
- 9:30 Standards - **Kathleen Staley**, Senior Advisor for Quality Management, USDA Good Agricultural Practices (GAP) & Good Handling Practices (GHP)
- 9:45 Role of Federal Agency Standards Executives - **Mary McKiel**, Standards Executive, US EPA
- 10:00 Break
- 10:20 Panel Presentation & Discussion: Performance Measurement and Reporting

IPM Elements and Guidelines – **Curt Petzoldt**, Assistant Director, New York State IPM Program

SYSCO Sustainable Agriculture Initiative Reporting Elements – **Shane Sampels**, Director, Quality Assurance, SYSCO

National IPM Evaluation Group – Unified Reporting for Outputs/Outcomes, **Bill Hoffman**, National Program Leader, Ag Homeland Security, USDA CSREES

11:50 Lunch (provided)

1:00 Panel Presentation & Discussion: Perspectives from the Food Chain

Moderator: **Steve Muench**, United Soybean Board

Lynoaken Farm and **Richard Yudin**, Fyffes

Perspective on EurepGAP and buyer-requested programs, **Darrel Oakes**,

National Council of Farmer Cooperatives, **Jean-Marie Peltier**, President

Technological Solutions, **Jon Forbis**, **Jennifer Shaw**, Syngenta Crop Protection

2:15 Break

2:30 Open Discussion and Questions

4:00 Building Communication Bridges and Partnerships - What next? Summary of meeting - **Ron Stinner and Tom Green**

4:30 Adjourn